

## Artyzen Hospitality Group Celebrates Multiple Brand Wins

### *Artyzen Habitat Receives 2016 The Most Anticipated Hotel Brand Award, by National Tourism Awards*

Shanghai, 14 December 2016 -- Artyzen Hospitality Group is delighted to announce today its Artyzen Habitat hotel brand has been awarded *2016 The Most Anticipated Hotel Brand* at the National Tourism Award 2016. The award was presented in a ceremony held on Monday, 12 December in Beijing jointly by Tourism Media and Best Travel Media. This is the second winning for the Artyzen Hospitality Group brands, following its citizenM brand receives *2016 The Most Anticipated Hotel Brand* by the region's leading travel trade publication – Travel Weekly China in May 2016.

Edmond Ip, Vice Chairman of the Artyzen Hospitality Group said, "We are thrilled to have won this award. As an Asia-based international hotel management company, we view culture as 'an informed attitude' shared and kept alive by communities of like-minded individuals. Each our hotel brand brings the Group's philosophy of 'Art, Culture and Emotional Wisdom' to life through an overarching concept that guides the respective brand's design aesthetic and service style. The win is a fantastic news and great encouragement for the Artyzen Hospitality Group, we will continue to grow our hotel portfolio in Asia Pacific."

Robbert van der Mass, President of the Artyzen Hospitality Group, said "It is a very meaningful winning to us, as our first Artyzen Habitat hotel will open in April 2016 at Dongzhimen area in Beijing. This 138-room uniquely designed hotel incorporates Beijing's local cultural elements in a modern way. The Artyzen Habitat Dongzhimen Beijing will not only provide a comfortable and convenient place to stay, but also a platform allowing our guests to integrate personal habits with the social vibes and cultural aspects of the local community, residents. This win is special to us."

Artyzen Hospitality Group currently has 10 hotels under development and in operation in Greater China, mainly in key getaway cities such as Shanghai, Beijing, Nanjing, Macau and Taiwan, and 60% of the hotels are the award-winning Artyzen Habitat and citizenM branded hotels. The company is accelerating development in Asia Pacific, there are more projects under development in Korea, Malaysia, Indonesia and other popular destinations in Asian markets.



Photo 1: Artyzen Hospitality Group Receives The Award; Photo 2: 2016 China Tourism The Most Anticipated Hotel Brand Award

Photo 3: Artyzen Habitat Dongzhimen Beijing Room;

### **About Artyzen Hospitality Group**

Artyzen Hospitality Group is an innovative hotel management company, embraces “Art, Culture and Emotional Wisdom” as an operating philosophy. Each hotel brand brings this philosophy to life in unique and contemporary ways. All share Artyzen Hospitality Group promise to provide a Culturally Rewarding guest experience. Its brands include Zitan, Artyzen Hotels & Resorts, Artyzen Habitat and citizenM.

Artyzen Hospitality Group is a subsidiary of Shun Tak Holdings Ltd, a listed company in HKSE. It is expanding its portfolio of hotels in Asia Pacific. With regional headquarter in Hong Kong, it is supported by marketing & sales, operations and development offices in Singapore, Shanghai and Macau. [www.artyzen.com](http://www.artyzen.com)

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